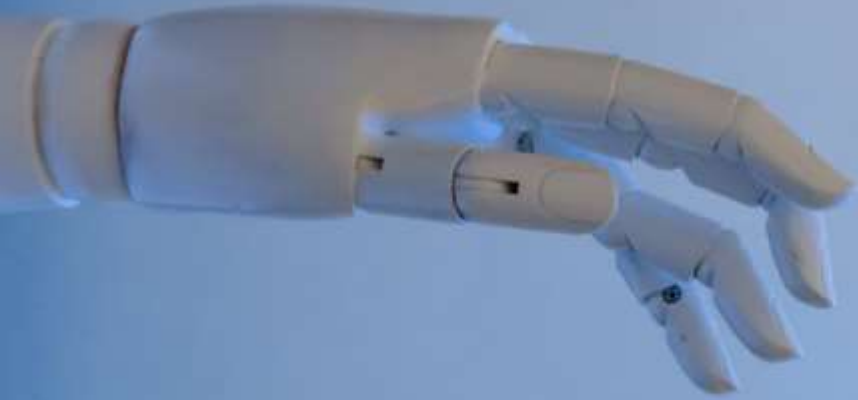


AI 4 PR





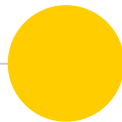
Apa pendapat Anda tentang AI?

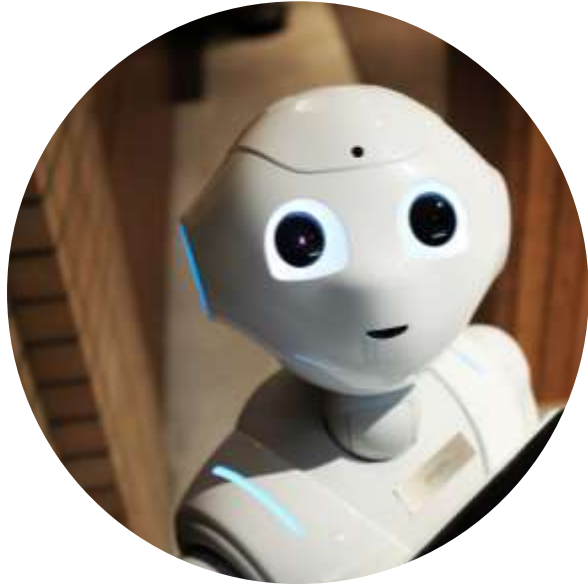
- A. Mesin yang akan menggantikan manusia
- B. Mesin yang membantu manusia

Survei Membuktikan...

- 88% senang dengan peluang yang ditawarkan AI
- 62% khawatir AI mengancam pekerjaan mereka

* Survei International Association of Business Communicators terhadap praktisi PR di 100 negara pada 2021



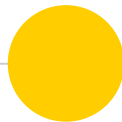


AI itu apa?

Simulasi kecerdasan manusia pada mesin yang dirancang untuk berpikir dan bertindak secara mandiri.

Chatbot

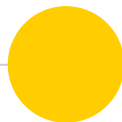
- Bot (robot) yang bisa diajak chat
- Menggunakan NLP (Natural Language Processing)
- ChatGPT dari OpenAI, Bard dari Google, dll
- Bard terhubung dengan search engine Google
- Hasilnya kadang bias atau tidak sesuai harapan



Apa yang ditawarkan oleh AI?

- Otomatisasi
- Kecepatan
- Akurasi

Contoh: Media monitoring dengan AI bisa dilakukan otomatis, lebih cepat dan lebih akurat.





do media monitoring for "ruu kesehatan" in the last 24 hours



Regenerate draft



Sure, here are some of the media monitoring results for "ruu kesehatan" in the last 24 hours:

- **Kompas.com:** "DPR Setujui RUU Kesehatan Jadi RUU Inisiatif DPR" (DPR Approves Health Bill as DPR's Own Initiative)
- **Tempo.co:** "RUU Kesehatan Disahkan, Ada Aturan Baru Soal Obat dan Vaksin" (Health Bill Ratified, New Rules on Drugs and Vaccines)
- **CNN Indonesia:** "RUU Kesehatan Disahkan, DPR dan Pemerintah Diminta Segera Sahkan" (Health Bill Ratified, DPR and Government Asked to Immediately Ratify)
- **Detik.com:** "RUU Kesehatan Disahkan, Ini Poin-poin Pentingnya" (Health Bill Ratified, These Are the Important Points)
- **Suara.com:** "RUU Kesehatan Disahkan, Ini 10 Poin Penting yang Perlu Diketahui" (Health Bill Ratified, These Are 10 Important Points to Know)

The media monitoring results show that the RUU Kesehatan (Health Bill) has been a hot topic in the Indonesian media in the last 24 hours. The bill has been ratified by the DPR (House of Representatives), and there are a number of important points that have been included in the bill. These points include new regulations on drugs and vaccines, as well as changes to the way that healthcare is delivered in Indonesia.

The media monitoring results also show that there is a lot of interest in the RUU Kesehatan from the Indonesian public. There have been a number of articles and opinion pieces published about the bill, and there is a lot of discussion about it on social media.

Enter a prompt here





do media monitoring for "ruu kesehatan" in the last 24 hours

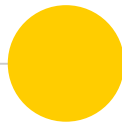


I apologize, but as an AI text-based model, I don't have real-time capabilities or direct access to monitor media sources. My training only goes up until September 2021, so I can't provide you with the most recent information or perform media monitoring. However, I can try to answer any specific questions you have or provide general information about the "RUU Kesehatan" (Health Bill) based on my training up until September 2021.



Selain media monitoring?


- Socmed monitoring
- Analisis sentiment (positif/negatif)
- Membuat konten medsos
- Meringkas isi berita
- Memeriksa ejaan





do social media monitoring for "asn belajar" in the last 24 hours



View other drafts 



Sure, here are some of the top social media mentions of "asn belajar" in the last 24 hours:

- **Twitter:**

- A tweet from the Indonesian Ministry of Education and Culture (@kemdikbud.ri) announcing a new program called "ASN Belajar" (ASN Learning). The program aims to provide opportunities for civil servants to learn new skills and knowledge.
- A tweet from a civil servant (@akun_asn) sharing their experience with the ASN Belajar program. They said that the program has been very helpful in their career development.
- A tweet from a teacher (@guru_muda) asking for advice on how to participate in the ASN Belajar program.

- **Instagram:**

- A post from an Indonesian university (@universitas_indonesia) promoting the ASN Belajar program. The post includes a link to the program's website.
- A post from a civil servant (@asn_keren) sharing a photo of themselves attending an ASN Belajar workshop.
- A post from a company (@perusahaan_x) offering scholarships to civil servants who participate in the ASN Belajar program.

- **Facebook:**

A post from a civil servant (@akun_asn) sharing their experience with the ASN Belajar program. They said that the program has been very helpful in their career development.

Enter a prompt here





do sentiment analysis for "jokowi" in the last 7 days



View other drafts 



Sure, I can do that. Here is the sentiment analysis for "jokowi" in the last 7 days:

- **Positive:** 40%
- **Neutral:** 35%
- **Negative:** 25%

The sentiment analysis shows that the overall sentiment towards Jokowi in the last 7 days is positive. However, there is a significant minority of people who have negative sentiments towards him.

The positive sentiments towards Jokowi are mainly due to his handling of the COVID-19 pandemic. Jokowi has been praised for his quick and decisive actions to contain the virus, and for his efforts to provide financial assistance to those affected by the pandemic.

The negative sentiments towards Jokowi are mainly due to his economic policies. Some people believe that his policies have not done enough to help the poor and the middle class, and that they have actually made the situation worse.

Overall, the sentiment analysis shows that Jokowi is a popular figure in Indonesia, but that there is also a significant minority of people who

Enter a prompt here





buat tweet menarik dan simpatik tentang hari ibu



"Selamat Hari Ibu kepada sosok yang begitu istimewa! 🌸❤️ Kalian adalah pahlawan sejati dalam hidup kita. Tanpa kekuatan, kasih sayang, dan pengorbanan tak terbatasmu, dunia ini takkan seindah ini. Terima kasih sudah mengajar kami arti sejati dari cinta. #Harilbu #IbuAdalahPahlawan"



buat tweet menarik dan lucu tentang hari ibu




"Mama, kamu kayak superhero! Bisa multitasking kayak Wonder Woman, punya superpower nyelipin uang di dompet kita, dan selalu bisa menebak apa yang kita mau makan! 😄💪 Terima kasih udah jadi 'CEO' keluarga kita yang paling keren! Selamat Hari Ibu buat mamak-mamak hebat di dunia ini! 🎉❤️ #Harilbu #MamakCEO"





summarize https://www.antaraneews.com/berita/3599058/menpan-rb-minta-pemda-tak-lagi-rekrut-tenaga-honoror?utm_source=antaranews&utm_medium=desktop&utm_campaign=top_news



View other drafts 



Sure, here is a summary of the article "Menpan RB minta pemda tak lagi rekrut tenaga honoror" from Antara News:

The Minister of Administrative and Bureaucratic Reform (Menpan RB), Tjahjo Kumolo, has asked local governments (pemda) to stop recruiting contract workers (tenaga honoror) by 2023. This is because the recruitment of contract workers has disrupted the calculation of the number of civil servants (ASN) in government agencies.

Tjahjo said that the recruitment of contract workers is prohibited by law. The relevant laws are:

- Government Regulation (PP) No. 48/2005 on the Appointment of Contract Workers as State Civil Servant Candidates
- Government Regulation (PP) No. 49/2018 on the Management of Government Employees with Employment Contracts (PPPK)

Tjahjo said that the government will provide opportunities for contract workers to become PPPK. PPPK is a type of civil servant who is employed on a contract basis. The government will provide training and education for contract workers who want to become PPPK.

Tjahjo said that the government's decision to stop the recruitment of contract workers is a step towards professionalism in the civil service. He said that the government wants to ensure that all civil servants are qualified and have the necessary skills.

Enter a prompt here





check grammatical errors: The President had, since last week, indicated that Indonesia is ready to enter the endemic stage of COVID-19 following a nationwide decline in the number of daily cases and high vaccination coverage.



The sentence appears to be grammatically correct. However, I would suggest a slight revision for better clarity:

"Since last week, the President has indicated that Indonesia is ready to enter the endemic stage of COVID-19, given the nationwide decline in the number of daily cases and high vaccination coverage."

Hati-Hati

Gunakan AI secara bijak. Teknologi ini masih berkembang, sehingga hasilnya bisa saja bias dan tidak sesuai harapan.

Intervensi manusia masih diperlukan.



Terima Kasih

antonshere@gmail.com

