



# **BUILDING VALUE CREATION FOR PUBLIC SERVICES**

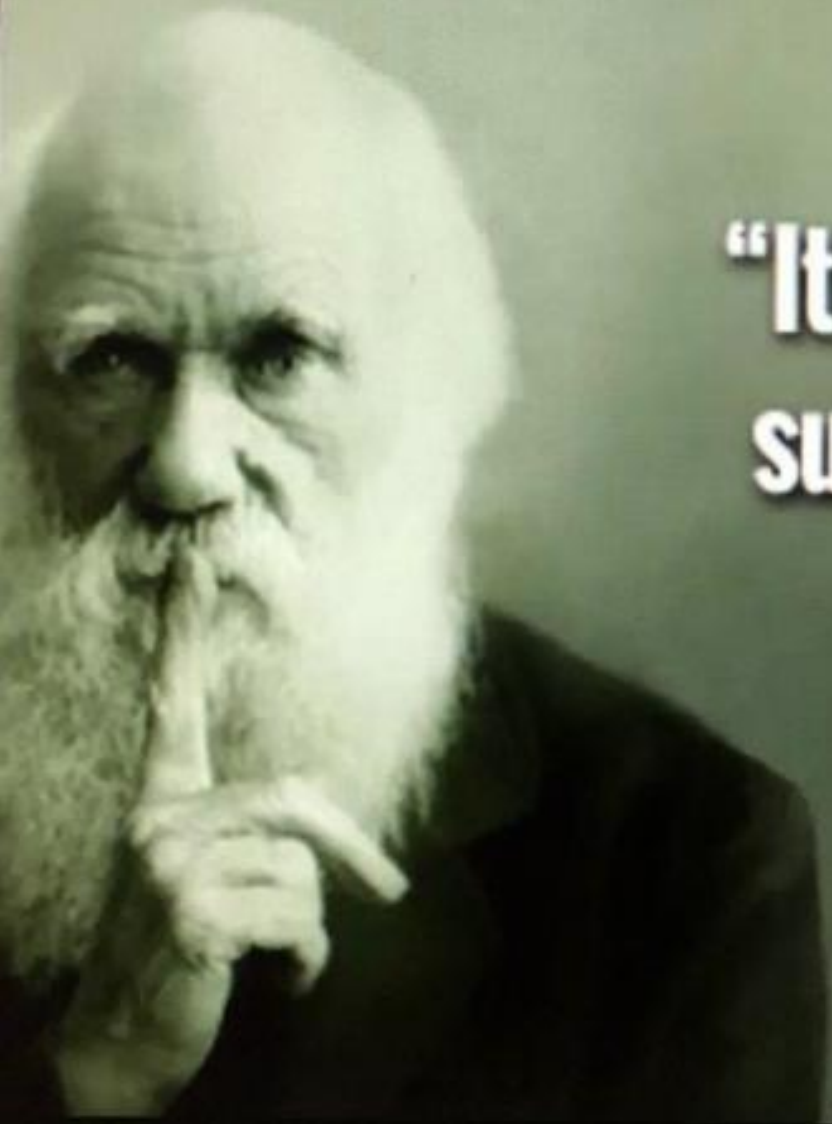
**for BPSDM PEMPROV JAWA TIMUR**

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# ***THE*** **PRINCIPLES**



**“It is not the strongest of the species that survive, nor the most intelligent, but the one most responsive to change”**

- Charles Darwin

**If you build an army of 100 lions and their leader is a dog, in any fight, the lions will die like a dog. But if you build an army of 100 dogs and their leader is a lion, all dogs will fight like a lion.**

**Napoleon Bonaparte**



**Public service must be  
more than doing a job  
efficiently and  
honestly. It must be a  
complete dedication  
to the people and to  
the nation**

Margaret Chase Smith





**There is no substitute for  
hard work.**

Thomas A. Edison

“  
*Strategy*  
is important,  
but \_\_\_\_\_  
*execution*  
is everything.



**There is no worse mistake  
in public leadership than to  
hold out false hopes soon to  
be swept away.**

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Winston S. Churchill

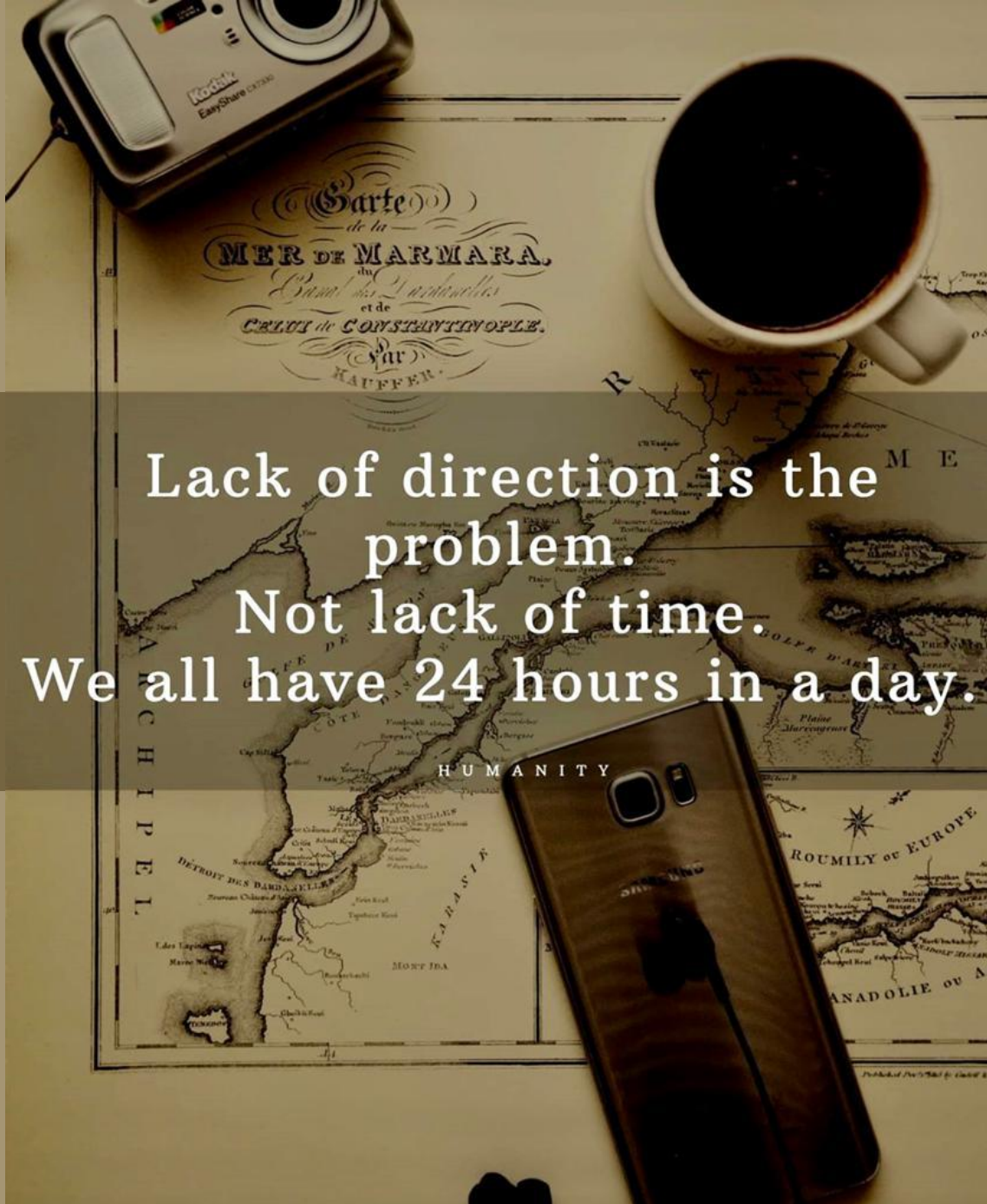


# BUILDING VALUE CREATION



“Creativity is thinking up new things. Innovation is doing new things.”

Theodore Levitt



Lack of direction is the  
problem.  
Not lack of time.  
We all have 24 hours in a day.

**IF YOU ARE NOT  
CREATING VALUE  
FOR OTHERS THEN  
YOU ARE WASTING  
YOUR TIME.**



QUOTEHD.COM

**Bryant H. McGill**

American Author

Born 1969



Creating  
**VALUE** FOR  
HUMANITY

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SHOULD NOT BE AN AFTERTHOUGHT BUT A

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**CORE** BUSINESS  
STRATEGY

**To be successful,  
innovation is not just  
about value creation, but  
value capture**

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*Jay Samit*

“

**Marketing is not the art of  
finding clever ways to  
dispose of what you make.  
It is the art of creating  
genuine customer value**

”

— Philip Kotler



Innovation is the ability to see  
change as an opportunity - not a  
threat

— *Steve Jobs* —

AZ QUOTES





# ***EVERLASTING*** **TRANSFORMATION**

*"Menyapa Rindu"*



# THANK YOU

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